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SolveIT Software and Manufacturing Focus Develop Strategic Alliance

ADELAIDE, SOUTH AUSTRALIA, 6 May 2011 – SolveIT Software Pty Ltd, a leading provider of enterprise software for supply & demand optimisation and predictive modelling, announced today that it has entered in to a partnership with Manufacturing Focus, one of the leading manufacturing and organisational improvement providers in Australia.

Leveraging the strengths and experience of both organisations, SolveIT Software and Manufacturing Focus will collaborate on a wide range of business improvement initiatives, including supply chain optimisation, production and process improvement, and advancing the use of technology to realise better enterprise performance and lower costs.

Manufacturing Focus provides a wide range of business improvement and expertise, especially catering to the manufacturing sector. Among their offerings include manufacturing strategy, productivity improvement and factory planning and modelling services, advising on sustainability measures, process engineering, project management, KPI reporting, training, coaching and mentoring.

“Manufacturing Focus has consistently demonstrated how their methodology can create significant boosts in productivity and performance, removing waste and non-value-added processes from daily operations,” said Matthew Michalewicz, Director at SolveIT Software. We can see where our software can complement their offerings by providing powerful tools that simplify and improve long-term and short-term planning, and detailed scheduling, right down to task execution, manpower assignments, and equipment maintenance scheduling.”

With this new alliance, SolveIT Software can offer added depth to their offerings, empowering manufacturers to use the power and versatility of our software to dramatically improve critical operational functions.

“We know the limitations many of our manufacturing clients face with their existing information and production management tools. Improving processes and skills is a major part of improving performance, but we also know that having the right information and making the right decisions are equally important in this competitive and dynamic environment,” said Mark Fusco, Managing Director of Manufacturing Focus. “Combining our complementary expertise will provide more comprehensive and holistic solutions for our customers.”

About SolveIT Software Pty Ltd

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SolveIT Software Pty Ltd is an Australian company specialising in supply & demand optimisation and predictive modelling. Founded upon the leading research of several world-renowned computer scientists and research organisations, we offer enterprise software for advanced planning & scheduling, supply chain network optimisation, demand planning & forecasting, and predictive modelling. Our software applications are based on proprietary platforms for advanced optimisation, prediction, and what-if analysis, and can optimise production and supply chain activities on both a local (plant) and global (network) level. Customers include Rio Tinto, BHP Billiton, Viterra, Nufarm, Xstrata, Visy Industries, Pernod Ricard Pacific, Amcor, Incitec Pivot, ETSA Utilities, ElectraNet, Foster's Group, BMA Coal, PFD Food Services, Wilson Transformer Company, Liquor Marketing Group, Dentsu Corporation, and the Australian Defense Science and Technology Organisation (DSTO). For more information about SolveIT Software, please visit www.SolveITSoftware.com

Forward-looking (safe harbour) statement

Statements made in this news release that relate to future plans, events or performances are forward-looking statements. Any statement containing words such as "believes", "plans", "expects" or "intends" and other statements which are not historical facts contained in this release are forward-looking, and these statements involve risks and uncertainties and are based on current expectations. Consequently, actual results could differ materially from the expectations expressed in these forward-looking statements.

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