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## **SolveIT Software CEO to Speak at Playford Capital Event**

ADELAIDE, SOUTH AUSTRALIA, 16 January, 2006 – SolveIT Software Pty Ltd, a leading provider of enterprise software for supply & demand optimisation and predictive modelling, announced today that the company's Chief Executive Officer, Matthew Michalewicz, will be a guest speaker at Playford Capital's first breakfast seminar for the year held on the 15<sup>th</sup> of February in Adelaide, Australia.

Playford Capital is South Australia's leading technology investor, specializing in early-stage telecommunications, electronics and information technology businesses that exhibit strong management and market potential. Playford Capital also works closely with venture capitalists and private equity investors to arrange company introductions and pitch sessions for local businesses. Since August 2001, Playford Capital has committed more than \$6.9 million to 19 companies, which have gone on to raise a further \$40 million in venture capital.

Matthew Michalewicz's presentation, entitled "Winning sales, investors, and media by making your small business look big," will discuss many novel and "out of the box" solutions for overcoming the common hurdles that small companies encounter when selling to large clients, raising capital, securing media coverage, and more. The talk is based on the upcoming book by Matthew Michalewicz and Zbigniew Michalewicz entitled "Winning Credibility," which will be released in mid-2006.

For more information please visit:

[http://www.playford.com.au/news\\_events/events.shtm](http://www.playford.com.au/news_events/events.shtm)

### **About SolveIT Software Pty Ltd**

SolveIT Software Pty Ltd is an Australian company specialising in supply & demand optimisation. Founded upon the leading research of several world-renowned computer scientists and research organisations, we offer enterprise software for advanced planning & scheduling, supply chain network optimisation, demand planning & optimisation, and predictive modelling. Our software applications are based on proprietary platforms for advanced optimisation, prediction, and what-if analysis, and can optimise production and supply chain activities on both a local (plant) and global (network) level. For more information about SolveIT Software, please visit [www.SolveITSoftware.com](http://www.SolveITSoftware.com)



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*Forward-looking (safe harbor) statement*

*Statements made in this news release that relate to future plans, events or performances are forward-looking statements. Any statement containing words such as "believes", "plans", "expects" or "intends" and other statements which are not historical facts contained in this release are forward-looking, and these statements involve risks and uncertainties and are based on current expectations. Consequently, actual results could differ materially from the expectations expressed in these forward-looking statements.*

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