

## Schneider Electric and SolveIT Software to Host the 2012 Integrated Planning and Optimisation Summit

ADELAIDE, SOUTH AUSTRALIA, 5 December 2011 – Schneider Electric and SolveIT Software have teamed up to host the 2012 Integrated Planning and Optimisation Summit (IPOS'12) at the Adelaide Convention Centre on 27-28 February, 2012 ([www.IPOS2012.com](http://www.IPOS2012.com)).

This premier event focuses on the emerging topic of effective, enterprise-wide decision support and addresses critical topics surrounding integrated planning and optimisation. Attracting senior delegates from various business sectors, IPOS 2012 will include keynote presentations by world-class experts that will challenge existing thinking and highlight future decision support possibilities.

Presenters include Dr John Gattorna, author of Dynamic Supply Chains; futurist Mike Walsh, author of Futuretainment; John Ansley, CIO of Linfox; and Rohan Davison, CIO of Rio Tinto Iron Ore. Further insights into integrated planning and optimisation will be supported by case studies from leading companies including Xstrata, Incitec Pivot, CBH Group, Viterra, Nufarm and OneSteel.

“The 2012 Integrated Planning & Optimisation Summit will focus on how businesses are re-designing themselves, their IT solutions, and their operating paradigms to address market volatility, global competition, and, above all, the internal obstacles that affect decision making and performance,” said Zbigniew Michalewicz, Chairman of SolveIT Software. “The shift to integrated planning, not only within a single business silo, but across an entire enterprise, represents the future of decision support, and optimisation technologies will be a significant enabler of this emerging area.”

Scott Wooldridge, Vice President Industry Business at Schneider Electric Australia added, “The world is becoming more dynamic and more interconnected each year. Managers and executives are finding that changes in supply and demand can be sudden and unexpected. The complexity of doing business is increasing at a rapid rate and it is becoming hard to anticipate events, interpret their potential impact and understand the implication of various decisions at both an operational and strategic level.”

“Against this backdrop, managers and executives across countless business sectors are realising that better decision support tools, processes, and paradigms are required to manage the increasing complexity and change occurring in the world. This has created intense market interest around terms such as ‘Integrated Planning’ and ‘Optimisation’, both of which hold the promise of increased visibility, transparency, and most importantly, decision making capability within a business. IPOS 2012 addresses these



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key topics and showcases the competitive advantage that leading businesses are already experiencing in this domain.”

For more information, please contact Jody Chiem from SolveIT Software at (08) 8221 5533 and visit the event website at: [www.IPOS2012.com](http://www.IPOS2012.com)

## About SolveIT Software Pty Ltd

SolveIT Software Pty Ltd is an Australian company specialising in supply & demand optimisation and predictive modelling. Founded upon the leading research of several world-renowned computer scientists and research organisations, we offer enterprise software for advanced planning & scheduling, supply chain network optimisation, demand planning & forecasting, and predictive modelling. Our software applications are based on proprietary platforms for advanced optimisation, prediction, and what-if analysis, and can optimise production and supply chain activities on both a local (plant) and global (network) level. Customers include Rio Tinto, Fortescue Metals Group, Viterra, Xstrata, BHP Billiton, Visy Industries, Pernod Ricard Pacific, Amcor, Incitec Pivot, ETSA Utilities, ElectraNet, Foster's Group, BMA Coal, PFD Food Services, Wilson Transformer Company, Liquor Marketing Group, Dentsu Corporation, and the Australian Defense Science and Technology Organisation (DSTO). For more information about SolveIT Software, please visit [www.SolveITSoftware.com](http://www.SolveITSoftware.com)

### *Forward-looking (safe harbour) statement*

*Statements made in this news release that relate to future plans, events or performances are forward-looking statements. Any statement containing words such as "believes", "plans", "expects" or "intends" and other statements which are not historical facts contained in this release are forward-looking, and these statements involve risks and uncertainties and are based on current expectations. Consequently, actual results could differ materially from the expectations expressed in these forward-looking statements.*

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