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Dr. Zbigniew Michalewicz to Speak at ACS Meeting

ADELAIDE, SOUTH AUSTRALIA, 28 September, 2005 – SolveIT Software Pty Ltd, a leading provider of enterprise software for supply & demand optimisation and predictive modelling, announced today that the company's Chairman of the Board, Dr. Zbigniew Michalewicz, will be a speaker at the November meeting of the Australian Computer Society held on the 23rd of November in Adelaide, South Australia.

The aim of the session is to discuss the concept of profit maximization through the use of modern heuristic methods. The talk will be illustrated by many business/industry examples. The topics are relevant to corporate executives and middle managers that deal with logistic and marketing operations.

Participants will learn how Artificial Intelligence technologies can be applied in areas such as resource allocation, scheduling, distribution, routing, inventory management, demand forecasting, customer loyalty, cross selling and up selling, promotions, incentives, consumer behaviour modelling, and pricing and discounting to maximize corporate profits. For more information, please visit: <http://www.acs.org.au/sa/newsletr/meetings/nov2305.htm>

The Australian Computer Society (ACS) is the recognised association for Information & Communications Technology (ICT) professionals, attracting a large and active membership from all levels of the ICT industry. A member of the Australian Council of Professions, the ACS is the public voice of the ICT profession and the guardian of professional ethics and standards in the ICT industry, with a commitment to the wider community to ensure the beneficial use of ICT.

About SolveIT Software Pty Ltd

SolveIT Software is a premier provider of *Profit Optimization* solutions for Global 1000 companies and government organizations. The company was founded upon the cutting-edge research of several world-renowned computer scientists, and offers modeling, simulation, and optimization solutions for complex logistics and marketing problems. Based on proprietary technology platforms and the power of Adaptive Business Intelligence™, the company's software solutions can provide clients with measurable increases in revenue and/or decreases in cost. SolveIT Software also features a highly scalable business model, a strong set of competitive differentiators, and sophisticated core technologies that were pioneered by the company's founders. For more information about SolveIT Software, please visit: www.SolveITSoftware.com.



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Forward-looking (safe harbor) statement

Statements made in this news release that relate to future plans, events or performances are forward-looking statements. Any statement containing words such as "believes", "plans", "expects" or "intends" and other statements which are not historical facts contained in this release are forward-looking, and these statements involve risks and uncertainties and are based on current expectations. Consequently, actual results could differ materially from the expectations expressed in these forward-looking statements.

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