

## SolveIT Software and Fujitsu Co-Host a Melbourne Event

MELBOURNE, VICTORIA, 6 June 2011 — SolveIT Software Pty Ltd, a leading provider of enterprise software for supply & demand optimisation and predictive modelling, announced today that it will be co-hosting a partnership event with Fujitsu in Melbourne on 21st June, with Aaron Dunton, Supply Chain Manager of Nufarm, presenting a case study of their unique challenges.



### Optimising for Profit

Power up your business's performance with state-of-the-art  
Supply & Demand Optimisation

Thursday, 21 June 2011, Melbourne



What do these companies have in common: Rio Tinto, BHP Billiton, Xstrata, ABB Grain/Viterra, Fosters Wine, Nufarm, ElectraNet, and Pernod Ricard Pacific?

Answer: They all face enormously complex operational and supply chain challenges and use leading-edge techniques to optimise operations.

Fujitsu Australia and SolveIT are pleased to invite you to an exclusive breakfast briefing to examine how advanced technologies in supply & demand optimisation and predictive modelling can produce measurable increases in revenue and reductions in cost. Featuring a Case Study on Nufarm Australia.

There are a number of applications available for forecasting and optimising supply and demand, but very few are able to handle business environments that are complex, highly constrained, dynamic, and driven by unpredictable events.

*"With ever-increasing demands to make the right decisions about our storage and handling logistics, ABB Grain has been looking at ways to optimise*



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*transportation costs and provide the best supply chain solution for both ABB and its clients. Deregulation of grain exports has resulted in the need for a sophisticated tool to assist us in working through the numerous options that must be considered and we see the SolveIT Software Supply Chain Network Optimisation (SCNO) system as providing the means to achieve that."*

Mr John Warda, Executive Manager, Group Operations, ABB Grain Ltd

Leading-edge Artificial Intelligence technologies give SolveIT's applications the necessary forward visibility to make optimal decisions under uncertainty and constant change. The solution has the capacity to "learn" from previous experiences and "adapt" to changes in the marketplace.

At this session, attendees will learn about why complex business environments pose significant improvement opportunities and challenges, especially when trying to forecast, plan and schedule operational activities to meet DIFOT and other KPI's. SolveIT Software will provide demonstrations of innovative products that can optimise performance on both a local (plant) and global (network) level.

Aaron Dunton is the Supply Chain Manager for Nufarm Australia. His twenty five year career at Nufarm has spanned a number of areas of the business, from process manufacturing through to international sales and more recently, supply chain. This background with Nufarm enables him to understand the opportunities and difficulties that are encountered in different departments on a daily basis.

If you would like to attend this event, or be notified of future events in your area, please call or send an email to [contact@SolveITSoftware.com](mailto:contact@SolveITSoftware.com)

### **Teaming Together**

Recognising the natural synergy between the two companies, Fujitsu and SolveIT Software are working closely together to offer clients unrivalled supply and demand enterprise integration and optimisation expertise. Fujitsu's vast and deep IT experience with a wide range of industries provides clients with global expertise in IT infrastructure and solutions.

SolveIT Software's unique supply and demand optimisation and predictive modelling expertise adds a powerful decision support dimension for businesses who need to improve performance, reduce costs, and achieve outstanding results for customers and stakeholders.



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## About SolveIT Software Pty Ltd

SolveIT Software Pty Ltd is an Australian company specialising in supply & demand optimisation and predictive modelling. Founded upon the leading research of several world-renowned computer scientists and research organisations, we offer enterprise software for advanced planning & scheduling, supply chain network optimisation, demand planning & forecasting, and predictive modelling. Our software applications are based on proprietary platforms for advanced optimisation, prediction, and what-if analysis, and can optimise production and supply chain activities on both a local (plant) and global (network) level. Customers include Rio Tinto, BHP Billiton, Viterra, Nufarm, Xstrata, Visy Industries, Pernod Ricard Pacific, Amcor, Incitec Pivot, ETSA Utilities, ElectraNet, Foster's Group, BMA Coal, PFD Food Services, Wilson Transformer Company, Liquor Marketing Group, Dentsu Corporation, and the Australian Defense Science and Technology Organisation (DSTO). For more information about SolveIT Software, please visit [www.SolveITSoftware.com](http://www.SolveITSoftware.com)

### *Forward-looking (safe harbour) statement*

*Statements made in this news release that relate to future plans, events or performances are forward-looking statements. Any statement containing words such as "believes", "plans", "expects" or "intends" and other statements which are not historical facts contained in this release are forward-looking, and these statements involve risks and uncertainties and are based on current expectations. Consequently, actual results could differ materially from the expectations expressed in these forward-looking statements.*

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