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SolveIT Software Sponsors the 9th Annual Australian CIO Summit

ADELAIDE, SOUTH AUSTRALIA, 15 July 2010 – SolveIT Software Pty Ltd, a leading provider of enterprise software for supply & demand optimisation and predictive modelling, announced today that it will be a co-sponsor of the 9th Annual Australia CIO Summit held on the Gold Coast from August 2nd - 4th 2010 at RACV Royal Pines Resort.

The Annual Australian CIO Summit 2009 attracts the most senior IT executives from leading Australian companies will meet to discuss the optimal ways to meet growing business demand for IT services and operate efficiently under increasingly tight resource constraints. The profession's current challenges and opportunities are highlighted through visionary keynote presentations and case studies delivered by CIOs and thought leaders in the IT community. For more information about the 9th Annual Australian CIO Summit, please visit: www.australianciosummit.com

The Australian CIO Summit is organised by marcus evans, one of the world's leading business information companies. Established in 1983, marcus evans' international network of offices produces events on strategic issues in telecommunications, corporate finance, capital markets, human resources, corporate IT, technology, marketing, manufacturing, logistics, energy, utilities and business strategy.

Every year marcus evans produces more than 150 of the world's leading business and economic summits for senior decision-makers. Held at exclusive locations around the world, these events provide attendees with a unique opportunity to individually tailor their schedules of keynote presentations, think tanks, seminars and one-on-one business meetings to provide an effective, highly focused interactive event. For more information about marcus evans, please visit: www.marcusevans.com

About SolveIT Software Pty Ltd

SolveIT Software Pty Ltd is an Australian company specialising in supply & demand optimisation. Founded upon the leading research of several world-renowned computer scientists and research organisations, we offer enterprise software for advanced planning & scheduling, supply chain network optimisation, demand planning & optimisation, and predictive modelling. Our software applications are based on proprietary platforms for advanced optimisation, prediction, and what-if analysis, and can optimise production and supply chain activities on both a local (plant) and global (network) level. Customers include

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Rio Tinto, ABB Grain, Visy Industries, Pernod Ricard Pacific, Amcor, Incitec Pivot, ETSA Utilities, ElectraNet, Foster's Group, BMA Coal, PFD Food Services, Wilson Transformer Company, Dentsu Corporation, and the Australian Defense Science and Technology Organisation (DSTO). For more information about SolveIT Software, please visit www.SolveITSoftware.com

Forward-looking (safe harbor) statement

Statements made in this news release that relate to future plans, events or performances are forward-looking statements. Any statement containing words such as "believes", "plans", "expects" or "intends" and other statements which are not historical facts contained in this release are forward-looking, and these statements involve risks and uncertainties and are based on current expectations. Consequently, actual results could differ materially from the expectations expressed in these forward-looking statements.

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