



Level 1, 99 Frome Street, Adelaide, SA 5000  
P.O. Box 3161, Rundle Mall, SA 5000  
Phone: +61 8 8221-5533 Fax: +61 8 8221-5677  
contact@SolveITSoftware.com

## **SolveIT Software to Provide Demand Planning and Asset Scheduling Optimisation to One of the World's Largest Amusement Ride Operators**

ADELAIDE, SOUTH AUSTRALIA, 27 January 2010 – SolveIT Software Pty Ltd, a leading provider of enterprise software, announced today that it has signed a contract with Ride On! Entertainment for the deployment of an enterprise-wide system for demand planning and asset scheduling optimisation.

Headquartered in South Australia, Ride On! Entertainment is one of the world's largest amusement ride operators, providing a premium children's entertainment service to hundreds of shopping centres worldwide. The company owns more than 2000 assets and has been operating for more than 25 years. For more information about Ride On! Entertainment, please visit [www.RideOn.com.au](http://www.RideOn.com.au)

SolveIT Software will deploy its Demand Planner application to forecast demand across all locations and asset types operated by Ride On! Entertainment. The system will use historical demand, seasonal patterns, location constraints, asset attributes, and other external factors (such as school holidays and events) to forecast demand and recommend optimal asset transfer schedules.

"We are excited to be working with the optimisation and predictive modelling experts from SolveIT Software and look forward to going live with the system," said Ian Sargent, Managing Director of Ride On! Entertainment. "We believe that SolveIT Software's Demand Planner will drive a number of benefits, including accurate asset demand forecasts by location and asset type, improved consistency and management of the asset scheduling process, and better reporting and visibility of corporate key performance indicators."

The project follows a scoping study conducted jointly by staff of SolveIT Software and Ride On! Entertainment, involving site visits and a review of current business processes and systems. Possible expansions of the SolveIT Software application for Ride On! Entertainment includes capital expenditure what-if modelling, and expanded financial reporting.

### **About SolveIT Software Pty Ltd**

SolveIT Software Pty Ltd is an Australian company specialising in supply & demand optimisation. Founded upon the leading research of several world-renowned computer scientists and research organisations, we offer enterprise software for advanced planning & scheduling, supply chain network optimisation, demand planning & optimisation, and predictive modelling. Our software applications are based on proprietary platforms for advanced optimisation, prediction, and what-if analysis, and can optimise production and supply chain



Level 1, 99 Frome Street, Adelaide, SA 5000  
P.O. Box 3161, Rundle Mall, SA 5000  
Phone: +61 8 8221-5533 Fax: +61 8 8221-5677  
[contact@SolveITSoftware.com](mailto:contact@SolveITSoftware.com)

activities on both a local (plant) and global (network) level. Customers include Rio Tinto, ABB Grain, Visy Industries, Pernod Ricard Pacific, Amcor, Incitec Pivot, ETSA Utilities, ElectraNet, PFD Food Services, Wilson Transformer Company, Dentsu Corporation, and the Australian Defense Science and Technology Organisation (DSTO). For more information about SolveIT Software, please visit [www.SolveITSoftware.com](http://www.SolveITSoftware.com)

*Forward-looking (safe harbor) statement*

*Statements made in this news release that relate to future plans, events or performances are forward-looking statements. Any statement containing words such as "believes", "plans", "expects" or "intends" and other statements which are not historical facts contained in this release are forward-looking, and these statements involve risks and uncertainties and are based on current expectations. Consequently, actual results could differ materially from the expectations expressed in these forward-looking statements.*

###

Contact:

SolveIT Software Pty Ltd  
Level 1, 99 Frome Street,  
Adelaide, SA 5000  
P.O. Box 3161, Rundle Mall, SA 5000  
Phone: +61 8 8221-5533  
Fax: +61 8 8221-5677  
[contact@solveitsoftware.com](mailto:contact@solveitsoftware.com)