



Level 1, 99 Frome Street, Adelaide SA 5000
P.O. Box 3161, Adelaide, SA 5000
Phone: +61 8 8221-5533 Fax: +61 8 8221-5677
contact@SolveITSoftware.com

SolveIT Software to Present at Verizon Business Technology Leader's Forum

ADELAIDE, SOUTH AUSTRALIA, 3 July 2009 – SolveIT Software Pty Ltd, a leading provider of enterprise software for supply & demand optimisation and predictive modelling, announced today that Roland Spitty, SolveIT Software's Director of Supply Chain, will be a panellist at Verizon Business Technology Leader's Forum held on July 16th in Circular Quay, Sydney.

The "Optimize your Demand & Supply Chain" session will conclude with a panel discussion that considers how to improve communication with customers, increase responsiveness to partners and suppliers and increase visibility into all aspects of the value chain. The Panel Discussion will be moderated by Ron Gauci, CEO Verizon Australia, and will feature Roland Spitty, Director of Supply Chain, SolveIT Software, Chris Holmes, Vice President Asia Pacific Manufacturing Research, IDC, Greg Phillips, Head of Solutions ANZ, Verizon Business, and Ian Lister, Managing Director, GXS Australia.

An innovative and strategic thinker with more than 30 years of experience, Roland Spitty served as the Chief Information Officer of the world's largest privately-owned packaging, paper and recycling company – Visy Industries – from 2000 to 2008 and is experienced in delivering projects for supply chain optimisation and business improvement. During the Panel Discussion, Roland Spitty will provide insights into his experience with supply chain business practices, process improvements, cross-silo optimisation, and SolveIT Software's applications for modelling and optimising an end-to-end supply chain.

Verizon Business is the global communications and IT solutions partner to business and government. As part of Verizon Communications – a company with more than US\$97 billion in annual revenue – Verizon Business serves 98 percent of the Fortune 500. With 321 offices in 75 countries spanning six continents, Verizon Business caters to large business and government agencies, delivering complete communications, IT, security, and network solutions around the world. For more information about Verizon Business, please visit <http://www.verizonbusiness.com.au/about/company/>

About SolveIT Software Pty Ltd

SolveIT Software Pty Ltd is an Australian company specialising in enterprise software solutions for supply & demand optimisation. Founded upon the leading research of several world-renowned computer scientists and research organisations, we offer tailored solutions for advanced planning & scheduling, supply chain network optimisation, demand planning & optimisation, and



Level 1, 99 Frome Street, Adelaide SA 5000
P.O. Box 3161, Adelaide, SA 5000
Phone: +61 8 8221-5533 Fax: +61 8 8221-5677
contact@SolveITSoftware.com

predictive modelling. Our software solutions are based on proprietary platforms for advanced optimisation, prediction, and what-if analysis, and can optimise production and supply chain activities on both a local (plant) and global (network) level. Clients include ABB Grain, Rio Tinto, Visy Industries, Pernod Ricard Pacific, ETSA Utilities, Australian Vintage, PFD Food Services, Dentsu Corporation, and the Australian Defense Science and Technology Organisation (DSTO). For more information about SolveIT Software, please visit www.SolveITSoftware.com

Forward-looking (safe harbor) statement

Statements made in this news release that relate to future plans, events or performances are forward-looking statements. Any statement containing words such as "believes", "plans", "expects" or "intends" and other statements which are not historical facts contained in this release are forward-looking, and these statements involve risks and uncertainties and are based on current expectations. Consequently, actual results could differ materially from the expectations expressed in these forward-looking statements.

###

Contact:

SolveIT Software Pty Ltd
Level 1, 99 Frome Street, Adelaide SA 5000
P.O. Box 3161, Adelaide, SA 5000
Phone: +61 8 8221-5533
Fax: +61 8 8221-5677
contact@solveitsoftware.com