

PFD Food Services Selects SolveIT Software for Demand Planning and Replenishment Optimisation

ADELAIDE, SOUTH AUSTRALIA, 5 March 2009 – SolveIT Software Pty Ltd, a leading provider of enterprise software for supply & demand optimisation and predictive modelling, announced today that it has signed a contract with PFD Food Services for the deployment of an enterprise-wide system for demand planning and replenishment optimisation.

The deployed system will take into account the constraints and complexities of inventory replenishment planning across more than 60 locations and 15,000 individual SKUs to provide users with optimised replenishment plans, accurate demand forecasts, and real-time reporting. The Demand Planning and Replenishment Optimiser will integrate with PFD Food Services' ERP system and will replace the existing spreadsheets used to manage the replenishment process. The system will maximise service levels for PFD Food Services' customers, while optimising for inventory and site capacities.

"We believe that the deployment of SolveIT Software's Demand Planning and Replenishment Optimiser will benefit both our customers and suppliers, as well as introduce best practices into our company," said Ms Kerry Smith, Chief Executive Officer of PFD Food Services. "We were impressed with SolveIT Software's ability to provide an exact-fit system for our business needs based on a standard software package, and look forward to going live with the system."

PFD Food Services is Australia's largest privately-owned food services company, distributing food products and related consumables to restaurants, hotels, and commercial kitchens throughout the country. With more than 1,500 employees, 60 strategically located warehouses, and annual turnover of approximately AUD \$1 billion, PFD Food Services covers more than 91% of the Australian population geographically. For more information about PFD Food Services, please visit www.PFDfoods.com.au

About SolveIT Software Pty Ltd

SolveIT Software Pty Ltd is an Australian company specialising in enterprise software solutions for supply & demand optimisation. Founded upon the leading research of several world-renowned computer scientists and research organisations, we offer tailored solutions for advanced planning & scheduling, supply chain network optimisation, demand planning & optimisation, and predictive modelling. Our software solutions are based on proprietary platforms for advanced optimisation, prediction, and what-if analysis, and can optimise production and supply chain activities on both a local (plant) and global (network) level. Clients include ABB Grain, Rio Tinto, Visy Industries, Pernod Ricard Pacific, ETSA Utilities, Australian Vintage, PFD Food Services, Dentsu Corporation, and the



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Australian Defense Science and Technology Organisation (DSTO). For more information about SolveIT Software, please visit www.SolveITSoftware.com

Forward-looking (safe harbor) statement

Statements made in this news release that relate to future plans, events or performances are forward-looking statements. Any statement containing words such as "believes", "plans", "expects" or "intends" and other statements which are not historical facts contained in this release are forward-looking, and these statements involve risks and uncertainties and are based on current expectations. Consequently, actual results could differ materially from the expectations expressed in these forward-looking statements.

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